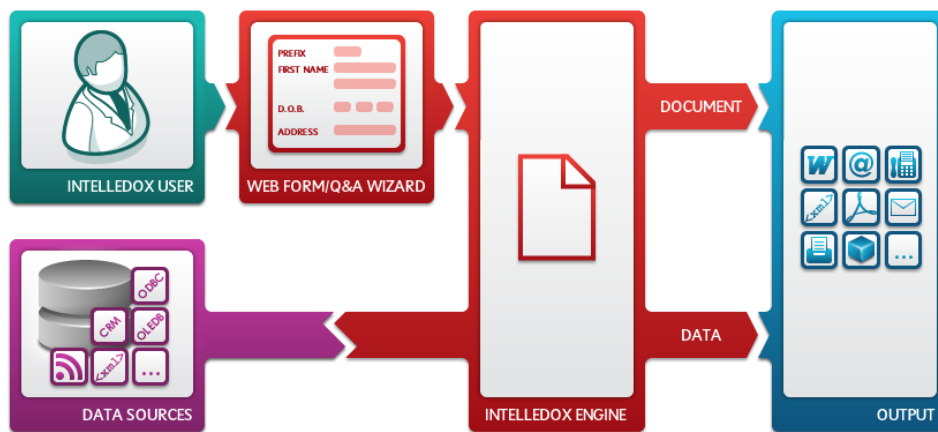


## SMART WEB FORMS

The Intelledox “Smart Web Form” is a user-friendly, public-facing web interface that displays a dynamic question-and-answer wizard to the user. Users are presented with a series of intuitive question prompts and are guided by the system to provide necessary information to request a service, submit a claim, make a complaint, or register for a product or service. Intelledox smart web forms can be deployed externally via a public website, to a selected audience via secure portal, or internally to staff via an intranet.



### HOW INTELLEDOX CAN HELP

Put simply, the Intelledox smart web form facilitates the easy collection and consumption of data. Captured information is automated with internal business processes and dynamically generates a form or document, triggers a process workflow, or is automatically submitted for processing. In addition, Intelledox smart forms can be fully integrated with back-end CRM, document management, collaboration systems, or other corporate application or document repositories.

The Intelledox smart web form:

- Improves customer engagement
- Eliminates data re-keying
- Enhances business process efficiency
- Reduces business-as-usual costs

### DYNAMIC FORM PRESENTATION

The smart web form is dynamic in presentation to the user, and adjusts the question set based on the user’s responses. For example, in a government scenario “Do you want to add a dependent?” will cause prompt for a “Yes” or “No” response. If the user selects “Yes”, the smart form will present a series of additional question fields to collect the necessary data. On the other hand, a “No” answer will automatically skip forward to the next question or next step in the process.

Responses to the smart form can also be used to determine the next step in the process – such as escalation, request for additional documentation, or automated delivery by email, SMS or via print-and-mail as determined by the user. Smart forms also automatically route captured data to document management, workflow or other legacy systems. The end result is that the data collection process is targeted, and efficiency is exponentially increased.

**“The Intelledox smart form provides a context-aware and highly intuitive experience for the user, and allows business users to easily build, configure and maintain forms.”**

## RESPONSIVE AND RESOURCE EFFICIENT

The Intelledox smart form empowers business users and eliminates the reliance on IT to support code-based updates. The drag-and-drop interface allows business users to design forms, create complex business rules, and manage conditions as required by the business process. This simplifies the configuration of smart forms, allows the business to be highly responsive to change. In short, the Intelledox smart form puts management of the business process where it should be – with the business – and eliminates the need for costly IT support.

## BENEFITS OF INTELLEDOX SMART FORMS

The Intelledox smart form provides a [context-aware](#) and highly intuitive experience for the user, and allows business users to easily build, configure and maintain forms. Rather than expensive custom built solutions the user will be provided a dynamic and intuitive interface that facilitates an efficient and comprehensive data collection process.

- Intuitive user interface provides efficient data collection
- Dynamic question sets enables targeted responses
- Ease of setup eliminates the need for heavy reliance on the IT department
- Integration capabilities of Intelledox allow the data collected to be stored in an organization’s existing database and data stores for reference and future use
- Overall increase in business productivity as a result of the increase in efficiency of the data collection process
- Previously held data can repopulate fields in the form, saving re-keying for the user

## REAL LIFE APPLICATIONS – SYDNEY WATER

Sydney Water provides drinking water, recycled water, wastewater services and some stormwater services to more than four million people in Sydney, Illawarra and the Blue Mountains. Sydney Water has three equal principal objectives: to protect public health, to protect the environment and to be a successful business. With Intelledox, [Sydney Water’s EDC Business Program](#) now has a [dynamic document creation system](#) to help countless businesses of all sizes to create water efficiency and water management manuals – matching their requirements on demand.

### ABOUT INTELLEDOX

Intelledox is the leading intelligent document creation solution, and specifically addresses what leading analysts refer to as "content chaos" caused by a lack of a structured and centralized approach to document generation. Intelledox assists organizations to centrally manage and control the creation of repetitive, process-centric documents such as contracts, insurance forms, and customer communications across the enterprise. Intelledox transforms unstructured inputs into structured outputs, allowing the business to ensure compliance of all documentation produced, reduce human error, and improve overall business efficiency. Founded in 1991, Intelledox has successfully delivered high quality enterprise software solutions to the market both in Australia and overseas. Intelledox has an international presence across the globe with offices in the United States, Australia, Singapore, and the United Kingdom.

AUSTRALIA	NORTH AMERICA	UNITED KINGDOM	ASIA
<b>Intelledox Pty Ltd</b>	<b>PRIMA Computer Solutions Inc.</b>	<b>ATEB Solutions</b>	<b>Intelledox Pte Ltd</b>
8 Wiluna Street Fyshwick, ACT, 2609 Australia	11 Austin Street St John’s, NL, A1B 41C	2 Stoneyhurst Road West Gosforth, Newcastle Upon Tyne, NE3 1PG	6 Serangoon North Ave 5 #04-02 Singapore, 554910
<b>P +61 (0)2 6280 6244</b>	<b>P +1 709 739 0765</b>	<b>P +44 191 645 1150</b>	<b>P +65 6603 9226</b>

**INFO@INTELLEDOX.COM | INTELLEDOX.COM**