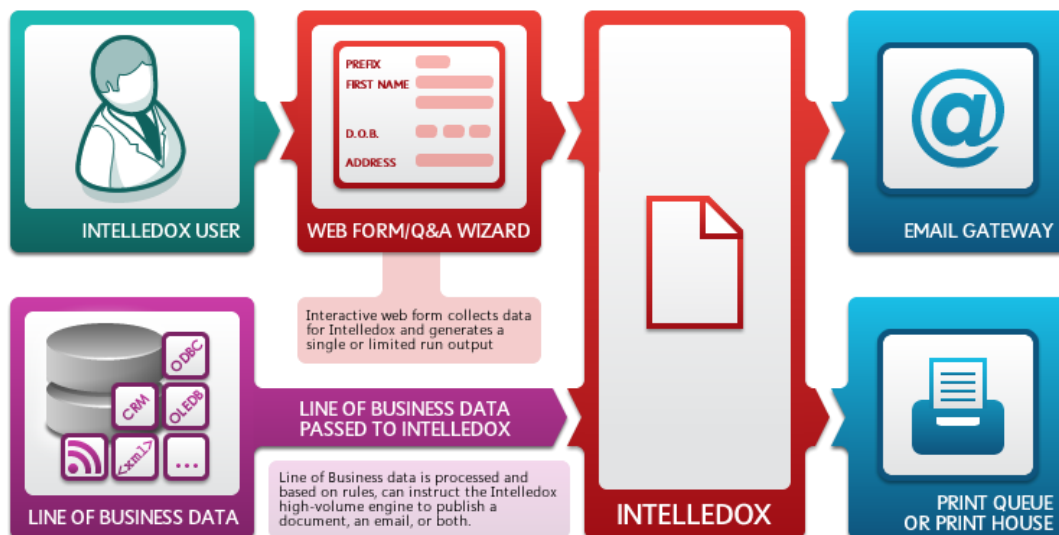


MULTI-CHANNEL OUTPUT – BULK EMAIL

Intelledox enables easy generation of bulk email messages. Using Microsoft Word as the design tool, Intelledox can leverage corporate data, to deliver bulk outbound communications to multi-channel outputs; such as a printer, a print queue or an email gateway. Depending on the needs of the output, Intelledox can rapidly generate any number of documents – from one single document to many thousands. With Intelledox, bulk email messaging is fast, targeted and relevant.



HOW INTELLEDOX CAN HELP

The above model depicts at a high level the process for generating multi-channel output, with an emphasis on generating bulk email runs using corporate data. In the current environment, clients are choosing to receive information electronically rather than a printed document (items such as contracts, letters, invoices, etc). In principle this sounds simple, but organizations with legacy systems struggle with this dynamic routing of content to various output types.

Intelligent platforms such as Intelledox provide a middleware framework to allow a decision point to be defined allowing the routing of corporate output to an email rather than a printed solution (multi-channel output).

Intelledox, with its sophisticated rules structure and high volume document generation engine, can dynamically, based on client data, route documents to a printer (or print queue for mass printing), or to an email gateway for electronic fulfillment (or both).

Intelledox, based on rules sets, will generate a single document (interactive web form based) or multi-document output (based on data extracted from Line of Business system). The Intelledox High Volume document generation engine will interpret the information and associated rules with each document and will route either to a print queue, an email gateway, or both if necessary. The output engine can generate a single document, or hundreds (or many thousands!), depending on the needs of the output.

OUTPUT TYPES

The Intelledox system can generate an email message (with names, carbon copy contacts, and configured email body, in plain text or HTML) and an attached document in a variety of formats - .doc, .docx, xml, pdf, rtf, odt, xps, mht. As part of the generation process, the body of the email can be defined and built using core data drawn from the document body, making the email message targeted and relevant.

The system can also be configured to generate a complete, rich, tailored, email message, complete with HTML content and dynamic content, with specific information required by the client in the message body. The message structure can be created and designed using MS Word, with placeholders for specific pieces of information. The Intelledox system uses Line of business data, or data retrieved through interactivity with the customer to generate a targeted, audited specific output.

BUSINESS BENEFITS OF MULTI-CHANNEL OUTPUT

The Intelledox generation platform provides significant business benefits, through the tailored output of data where needed. This also manifests itself through:

- Reduce costs**
 Reduced cost of document output with an overhead decrease of at least 80%!
- Cater to your customer's needs**
 Customers who choose to receive information electronically can now do so
- Web portals**
 Integrate and provide information via web-based portal applications
- Improve user experience**
 The user can choose how they receive information: through printed media, electronically, email, or a mixture of all these methods

ABOUT INTELLEDOX

Intelledox is a 4th generation document creation system and specifically addresses what leading analysts refer to as "content chaos" caused by a lack of a structured and centralized approach to document generation. Intelledox creates significant business advantage through the automation of document-centric business processes. By leveraging existing investment in document management and information assets, Intelledox assists organizations to drive down operational costs, deliver increased efficiency, reduce compliance risk, and improve user experience. Intelledox has delivered high quality enterprise software solutions to a growing portfolio of large corporate and government customers across the globe. Currently some 300 customers and 400,000 users benefit from the solutions developed by Intelledox Pty Ltd. Headquartered in Australia, Intelledox has an international presence across the globe with offices in the North America, Singapore, and the United Kingdom.

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